

SRCHA

It's all about the fun

501(c)(3) AZ Non Profit Corp: 23651391 * AMA Club Charter: 3803 * SRCHA Event Charter: 20484

2026 SPONSORSHIP PROSPECTUS

Celebrating the 20th Anniversary of the Southwest Heli Rodeo



2026 Event Highlights

- 🎉 20th Anniversary
- 🏆 Official IRCHA Cup Regional Host
- ❤️ Supporting CAC Scholarships & Devil Pups through our 501(c)(3)
- 🚁 20 years of national participation and community impact



About SRCHA

Superstition Radio Control Helicopter Association (SRCHA) is a nonprofit organization dedicated to charitable and educational purposes as defined under Section 501(c)(3) of the Internal Revenue Code. Our mission includes:



- Sponsoring youth programs such as Devil Pups.
- Providing collegiate scholarships.
- Supporting STEM education initiatives.
- Mentoring new RC helicopter pilots through senior-level guidance.

SRCHA contributes proceeds from its events to organizations like the DevilPups, Superior Arizona School District, Central Arizona College, and other local programs. We are proud to use RC helicopter events as a platform to inspire and invest in the next generation.

About Our Event * 2026 SRCHA Southwest Heli Rodeo Fun Fly

For 20 consecutive years, the Southwest Heli Rodeo has brought together RC helicopter pilots from across the United States (and occasionally beyond) for four days of flying, friendship, mentorship, and fundraising. This milestone anniversary makes the 2026 event especially meaningful for both participants and sponsors. Combined with our selection as a 2026 IRCHA Cup Regional host, this year's Rodeo promises to be one of our largest and most exciting events yet.

Date: 11/04/2026 – 11/08/2026

Location: Central Arizona College – Coolidge Arizona

Attendance: We anticipate over 100 attendees, ranging from hobbyists to professionals, along with their families and spectators. This provides sponsors with a valuable opportunity to engage with a passionate and diverse community.

Why We're Reaching Out

We know you're hit up by every Fun Fly under the sun—so why SRCHA?

Because our product donations are different.

Donated products aren't just tossed on a prize table. They're the backbone of a strategic prize giveaway that helps fund:

- Scholarships at Central Arizona College
- Youth leadership programs like Devil Pups



- STEM outreach to underserved communities

We're a 501(c)(3), but even when we were a 501(c)(7), most in hobby sponsors already wrote off donations as advertising. So yes—you still get exposure, goodwill, and tax write-off potential... but now it comes with advertisable community impact, too.

To recognize your support, we will:

- Acknowledge your company during our club and event meetings.
- Acknowledge your company in any social media advertising posts, , which reaches over 7,000 members of the global remote-control helicopter community.
- Display your logo and information on our website (<https://srcha.fun>) and event flyer, which reaches over 7,000 members of the global remote-control helicopter community.
- Showcase any provided banners and flags at the Rodeo.

Your support not only enhances our event but also furthers our mission of giving back to the community through scholarships and youth programs.

Let's Keep It Simple



We're not asking you to write a check—we're asking if you can donate products, gear, or discount vouchers that would excite the RC heli community and help us keep the stoke high and the mission alive.

We appreciate anything—from Heli kits, Heli electronics, Heli parts, to hats and swag

Join Us

To become a sponsor or learn more, please contact us:

Email: info@srcha.fun

Phone: 916.300.3466

Website: <https://srcha.fun>

Thank you for considering a partnership with SRCHA. Together, we can make a difference!

Sample Flyer

Eric Armstrong, Doug Darby, Satinder Dhindsa, David Allen, Mike "Dude" Weatherly • Greg "Big Raw" Ringle • Javier "Not Danny" Joey Goldsworthy • Shane Sherer • Travis Ricks • Spenser Mehr • Cade Ciripompa • Myles Matta • Gary O'Neil • Lee Taylor • Chris

Arroyo • Kramer • "Buddy Box" Hecht • Brian Sutter • Jonathan Moore • Mathew Edwards • Tim Edwards • Scott Walby • Steve Kelling • Pete Auer • John Landry • Bryant Harmon • Rick Kim • Chance Lavin • Michael Tadlock • Scott Travers

Alvarez • Ariel Alvarez • Don White • Jay Lowe • Josh Fivecoat • David Lester • Jeremy Turner • Leslie Dixon • Nick Maxwell • Ben "The Gambler" Storick • Donnie Petsche • Ben Hatfield • Cliff Solyo • Scott Lee • Kris Gordon

It's All About The Fun!

Pre-registered pilots

Benefiting the CAC SRCHA Drone Scholarship and DevilPups Youth Program

501(c)(3) AZ Nonprofit Corporation: 23651391 * AMA Club Charter: 3803 * Sanction Event Number: 18721

SOUTHWEST HELI RODEO

Hosted By

Superstition Radio Control Helicopter Association

Central Arizona College • 8470 N Overfield Rd, Coolidge, AZ 85128

November 6th – 9th 2025

PreRegistration Special !!!



Pre registrations received by 10/31/2025 will receive tickets to a special preregistered pilots raffle \$240 worth if BK gift certs 4x\$60 certs(must be present to win, SRCHA members excluded).
Pre Reg in October for a ticket to Kewl Kids prereg raffle

Pro Pilots

Ben "The Gambler" Storick
Donnie Petsche
Nick Maxwell

Our 2025 SW Heli Rodeo Sponsors



Friday 11 am - 2:30pm
Saturday 10:30am – 8 pm
Saturday pilots dinner on site provided by



For detailed rodeo Info and registration options visit:
<http://srcha.fun/>



PreReg T-Shirt \$20
Limited Qty available at event

Pilot Landing Fee \$50
Weekend Camping Fee \$30
Spectators Welcome – No Charge

Night Flying
Gas/Nitro/Electric
Raffle Prizes!



Camping Is Welcome
Bring RVs
NO HOOKUPS

Dizzle • SEWERFLY • Alex "Princess" Dean • Brian Specht • Max Strawn • Derek Strawn • Tricky • Victor Fuentes • Chuck Onstott • Ethan